## RESHAPING WHAT'S POSSIBLE®

# COSMETIC TECHNOLOGY

## REIMAGINE THE POSSIBILITIES. REVITALIZE YOUR PRACTICE.RESHAPE PATIENTS' LIVES.

One of the most important advances for cosmetic procedures in the last 20 years, Renuvion® cosmetic technology is **Reshaping What's Possible**® for your practice and your patients. Using a proprietary helium plasma energy platform from Apyx<sup>™</sup> Medical, a recognized leader in energy-based solutions for the cosmetic and surgical markets, Renuvion **delivers proven results**, significantly **improves operational efficiency** and offers **unmatched versatility**.

renuvion

COSMETIC TECHNOLOGY



10 weeks Post-Op

Patient: 42-year-old mother of two Procedure Type: Liposuction Amount of Fat Removed: 175 cc Renuvion<sup>®</sup> used: Subdermally on entire abdomen

Photos courtesy of Richard Zeff, MD

Complete and even tissue contraction is key to great results with this patient group, and Renuvion is the most effective device I have ever used for this purpose. Treatment time is shorter and results are observable sooner, both for primary procedures and for patients who have had prior liposuction."

> Alfredo Hoyos, MD Plastic Surgeon Bogota, Colombia

<sup>II</sup> The Renuvion system has been a paradigm shift for my practice. It has successfully replaced the aging electrosurgical generator in my OR and all my laser and RF post liposuction devices with one solid state box."

> Edward Zimmerman, MD Cosmetic Physician Las Vegas, NV

Risk associated with the use of Renuvion may include: unintended burns (deep or superficial), scars, temporary or permanent nerve injury, pain, discomfort, gas buildup resulting in temporary and transient crepitus or pain, infection, hematoma, seroma; asymmetry and/or unacceptable cosmetic result. There may be additional risks associated with the use of other devices along with Renuvion and there may be an increased risk for patients who have undergone prior surgical or aesthetic procedures in the treatment area. As with any procedure, individual results may vary. As with all energy devices there are inherent risks associated with its use, refer to the IFU for further information.

The Renuvion system is intended to be used for the delivery of radiofrequency energy and/or a helium gas plasma for electrosurgical cutting, coagulation and ablation of soft tissue during open surgical procedures. The system is cleared for general use and not for any specific indication or anatomical location.

# REAL RESULTS





1 year 2 months Post-Op\*\*





1 year 2 months Post-Op\*\*

Patient\*: 40-year-old, mother of two Procedure Type: Ultrasonic liposuction \*The patient is an employee of Apyx<sup>™</sup> Medical. Amount of Fat Removed: 150 cc Renuvion<sup>®</sup> used: Subdermally on entire abdomen \*\*No change in weight, diet or exercise.





4 weeks Post-Op





4 weeks Post-Op

Photos courtesy of Larry Fan, MD

Photos courtesy of Vaishali Doolabh, MD

I had one of the bipolar system previously and upgraded to Renuvion because I found it to be faster and allows me to give my patients better results."

**Richard Hodnett, MD** *Plastic Surgeon* Thousand Oaks, CA

## GAMECHANGING TECHNOLOGY PRACTICE-TRANSFORMING POTENTIAL

Expand Your Patient Population, Capture More Revenue and Differentiate Your Practice — All with One Device.

Renuvion<sup>®</sup> is FDA-cleared for cutting, coagulation and ablation of soft tissue during open and laparoscopic surgical procedures.<sup>1</sup>

## Delivers proven results.



### UNIQUE HEATING

- Delivers heat to tissue in a way that was never before possible<sup>2,3</sup>
- Unique MOA allows 50% more collagen contraction, ~3500 times faster<sup>2,3</sup>
- Near instantaneous tissue cooling eliminates the need for external temperature monitoring<sup>2</sup>



#### DEMONSTRATED EFFICACY

- Shown to be safe and effective in numerous surgical procedures
- Has a dramatic yet gentle effect on tissue<sup>2,3,4</sup>
- Provides both immediate and longterm effects<sup>2,3,4,5</sup>



#### SURGICAL IMPACT WITH MINIMALLY-INVASIVE PROCEDURES

- Long-awaited alternative to more invasive procedures
- Ideal for patients who aren't ready for excisional surgery
- Provides dramatic results with lower risks and recovery

### High performance in your practice.

### **IMPROVES OPERATIONAL EFFICIENCY**

- Deliver great results in less time (time-efficient procedure)
- Capture more revenue and get time back for the things you love doing most
- Shown to increase new patient leads by 40% and existing patient conversions by 25%<sup>6</sup>
- Provides a strong ROI for your practice, data shows a 19.3% ROI in 6 months<sup>7</sup>

### UNMATCHED VERSATILITY

- Doctors have used Renuvion on a wide variety of body areas
- All-in-one electrosurgical unit with full monopolar and bipolar functions
- Save time and space with what might be the only capital equipment you'll use every day

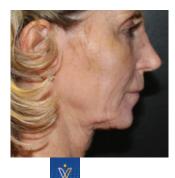


Renuvion has already made such an impact on my business that **patients are coming in the door and asking for it by name**."

> **Paul G. Ruff IV, MD** *Plastic Surgeon* Washington, D.C.

# REAL RESULTS

These images are examples of the Renuvion<sup>®</sup> device used as a tool for coagulation resulting in tissue contraction<sup>8</sup>. As with any procedure, individual results may vary.





1 year 6 months Post-Op

Photos courtesy of Paul G. Ruff IV, MD

Patient: 54-year-old female Procedure Type: Ultrasonic liposuction Renuvion used: Subdermally on jowls and neck





5.5 months Post-Op

Photos courtesy of Grant Hamlet, MD

Patient: 51-year-old male Procedure Type: Vaser liposuction Amount of Fat Removed: 100 ml Renuvion used: Subdermally on neck





3.5 months Post-Op

Photos courtesy of Justin Yovino, MD

Patient: 39-year-old female Procedure Type: Liposuction Amount of Fat Removed: 100 cc Renuvion used: Subdermally on neck





6 months Post-Op

Photos courtesy of Justin Yovino, MD

Patient: 38-year-old female Procedure Type : Liposuction Amount of Fat Removed: 25 cc Renuvion used: Subdermally on jowls and neck

<sup>44</sup> Using the Renuvion device has allowed me to expand the types of procedures I can offer to my patients. I now have a more predictable and effective option to choose from."

> Ryan Neinstein, MD Plastic Surgeon New York, NY



**LEARN MORE:** Download the Renuvion AR App and scan the figures with this icon to play a short video. Available now in the iTunes<sup>®</sup> App Store and the Google Play<sup>™</sup> Store.

### Renuvion<sup>®</sup> is fast, easy to use and it works. This is one of the few devices I have purchased that won't spend any time in the closet."

Diane Duncan, MD Plastic Surgeon Fort Collins, CO





1 week Post-Op

Photos courtesy of Richard Zeff, MD





5 weeks Post-Op

Photos courtesy of Melinda Lacerna, MD

Patient: 40-year-old female Procedure Type: Liposuction Amount of Fat Removed: 40 cc Renuvion used: Subdermally on neck Patient: 53-year-old female Procedure Type: Liposuction Amount of Fat Removed: 1,100 cc Renuvion used: Subdermally on anterior and posterior thighs

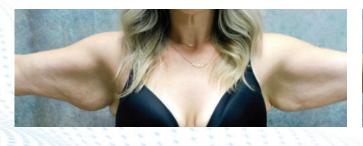




1 month Post-Op

Photos courtesy of Terry Restivo, DO

Patient: 69-year-old female Procedure Type: Liposuction Amount of Fat Removed: 150 cc Renuvion used: Subdermally on arms





6 weeks Post-Op

Photos courtesy of David Melniczek, MD

**Patient:** 32-year-old female – Post Bariatric Surgery **Procedure Type:** Liposuction

**Amount of Fat Removed:** 600 cc **Renuvion used:** Subdermally on anterior and posterior arms

## SEAMLESS INTEGRATION INTO YOUR PRACTICE





The Renuvion<sup>®</sup> system comes standard with Apyx Medical's industry-leading 4-year warranty.

- No hidden costs for equipment or maintenance
- Simple to set up and use allowing you to focus on the patient and the procedure
- All-in-one electrosurgical unit with full monopolar and bipolar functions



## #Renuvion #ApyxMedical #WhatWillYouRenu #ReshapingWhatsPossible

#### Reference:

- Renuvion/J-Plasma has received a general clearance and has not been determined to be safe or effective for use in any specific procedures for the treatment of any specific conditions.
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- These hashtags are intended to be used by physicians in the promotion of their practice and of Apyx Medical's products.



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